
Urban Food Pioneers: what other cities are doing

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Bristol Good Food Conference

@Bristol

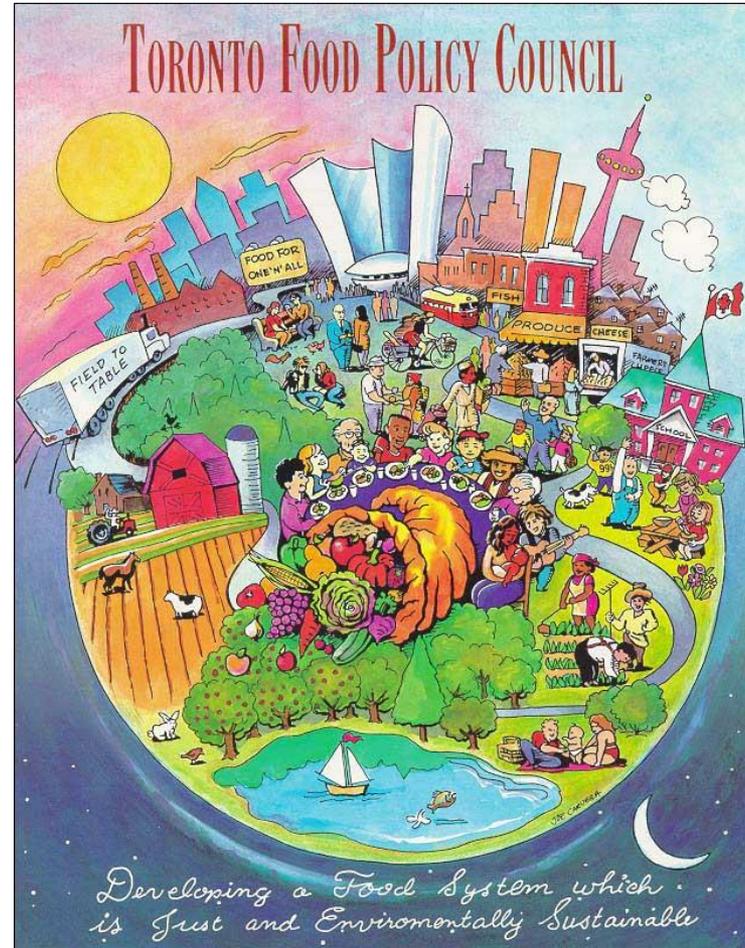
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The rise of urban food policy

- Cities are on the front line of the sustainable development challenge
 - But urban sustainability agendas tend to forget about food
 - Hard to believe... but the European Green Capital process makes no reference to food
 - Bristol is the first EGC winner to feature food
 - What are other cities doing?
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Toronto

- Toronto Food Policy Council has embedded its urban food policy into virtually every portfolio in the city
- The Toronto Environment Office report – *Change is in the Air* - aims to reduce the city's total carbon footprint by 30% by 2020
- But the strategy is more than a carbonist strategy because it also aims to promote local food production, community gardens and local food procurement



Vancouver

- Vancouver aims to be the greenest city in the world by 2020
- In its original plan – *A Bright Green Future* - it simply aspired to reduce the carbon footprint of its food system by 33% by 2020
- But after discussions with the Food Policy Council it decided that food was too multidimensional to be reduced to a single metric, so low carbon is now part of a wider policy mix



Malmö

Policy for sustainable
development and food
The City of Malmö



The importance
of food – more
than just a meal



Eating SMART in Malmo

S.M.A.R.T. STANDS FOR:

- ① Smaller amount of meat
 - ② Minimise intake of junk food/empty calories
 - ③ An increase in organic
 - ④ Right sort of meat and vegetables
 - ⑤ Transport efficient
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Malmö: leading by example

WE VALUE FOOD IN MALMÖ

THE CITY OF MALMÖ SHALL LEAD BY EXAMPLE

Food is also important for our quality of life and wellbeing in health and social care. Eating together fulfils a strong educational, social and cultural function.

PURPOSE

The policy shall

- Contribute to a sustainable Malmö with healthy citizens
- Strengthen the importance of food in the City of Malmö's own operations to increase the attractiveness of food.
- Work towards 100% sustainable purchasing in the City of Malmö.
- Ensure that the City of Malmö leads from the front and only serves sustainable and safe food when serving food at official functions and representation.

We need to eat a lot of fruit and vegetables. Vegetables, such as broccoli, cabbage, onion, carrots and other root vegetables are very nutritious and are cheap. They are also resource efficient and climate smart when compared to greenhouse grown vegetables such as cucumber and tomato.

Within the City of Malmö's organisation we shall buy more coarse vegetables. Vegetable procurement shall, as far as possible, also follow the seasons.

Bristol: positive food planning

Who feeds Bristol?

Towards a resilient food plan

Production • Processing • Distribution • Communities • Retail • Catering • Waste

Food System Thinking in Bristol



Soil Association & Partners

- An alliance of civil society groups and municipalities
- The FFLP is the gold standard in school food reform
- But it is under pressure from the age of austerity and the outsourcing of public services



The Bristol Food Challenge

- Bristol is a pioneer of urban food policy, but it has a long way to go by international standards
 - Food Policy Council has begun to change the way food is viewed and valued, but the city's planners have never bought into the vision
 - Like Malmo, Bristol should put its own house in order first – by deploying the power of purchase to secure a public food system that is good for people and planet alike
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